



The School

The School of Journalism and Mass Communication is housed in the signature building on campus, Old Main, with offices for the radio station, faculty, digital and hybrid classrooms, state-of-the-art computer labs and television editing facilities. Texas State has had a journalism and mass communication program for more than 60 years.

The school is among only 25 percent in the country accredited by the Accrediting Council on Education in Journalism and Mass Communications, an organization responsible for the evaluation of professional journalism and mass communication programs in colleges and universities.



TEXAS  STATE[®]
SCHOOL OF JOURNALISM
AND MASS COMMUNICATION

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AND MASS COMMUNICATION

Texas State University is an equal opportunity educational institution.
This information is available in alternate format upon request
from the Office of Disability Services.

Texas State University is a tobacco-free campus.

www.masscomm.txstate.edu

MEMBER THE TEXAS STATE UNIVERSITY SYSTEM



In today's rapidly changing world, mass communication is a field that combines imagination, creativity and the use of high-tech skills on a daily basis.

Texas State's mass communication students learn a multitude of skills to make life more understandable. They find rewarding careers in public relations, advertising and journalism as well as electronic, social and digital media. Students achieve an appreciation of communication through both theoretical and practical studies, as well as class work in a wide range of subjects.

The university has one of the oldest and most respected mass communication programs in the state, with alumni working in a variety of professions throughout the world. Texas State's mass communication program is among the 25 largest in the country, and our skills-based classes are limited to no more than 20 students.

Create Your Media Experience Today!

Fast Facts:

- Among the largest programs in the country
- One of only three public universities in Texas that hold ACEJMC accreditation
- Skills-based courses limited to 20 students
- Within an hour's drive of two top 40 markets
- Opportunities for first semester students to be involved with student media
- Digital and social media integrated across the curriculum
- Degrees in Advertising, Digital Media Innovation, Electronic Media, Journalism, Public Relations and Mass Communication
- Concentrations in digital media and multimedia production
- Ability to customize degrees based on career goals
- Dedicated internship placement

Student Media Organizations

As a student in the School of Journalism and Mass Communication, you can benefit from a wide range of organizations and media operations run by fellow students. Get involved with:

- Ad Club at Texas State
- The Association for Women in Communications
- Bobcat PRomotions
- KTSW 89.9 FM
- Association of Hispanic Journalists at Texas State
- Latino Communication Association at Texas State
- Public Relations Society of America
- Social Media Club
- Society of Professional Journalists
- Texas State Broadcasting Society
- The University Star



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